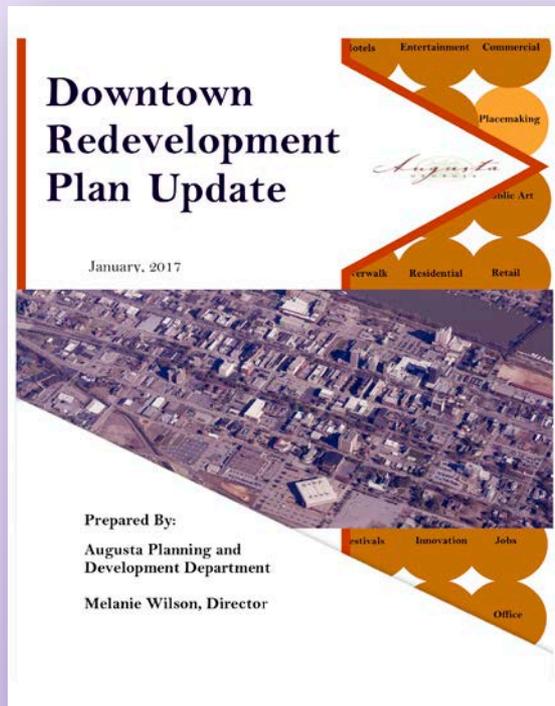


Downtown Redevelopment Plan Update

February 21, 2017

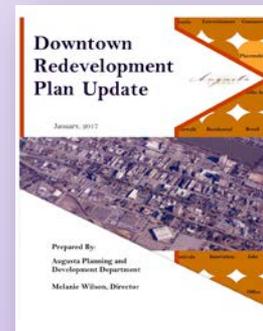


Presented by:
Melanie Wilson, Director
Augusta Planning and
Development Department

Downtown Redevelopment Plan Update

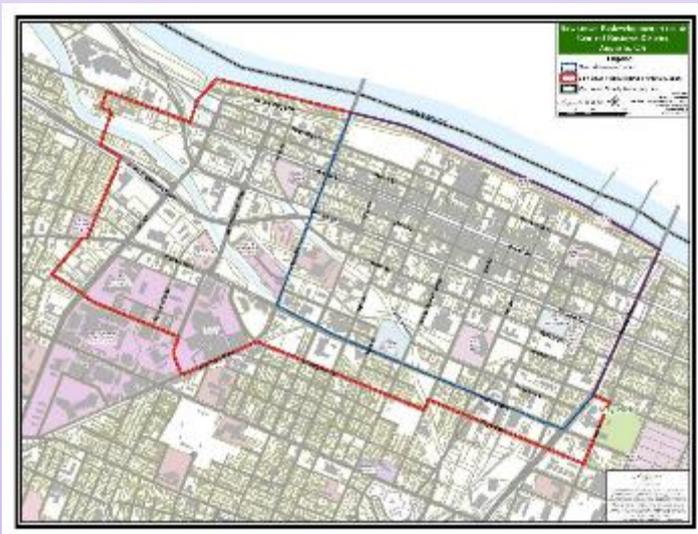
Background & Purpose

- Augusta Downtown Urban Redevelopment Plan – November, 2013
- Established a Unified Vision for Downtown Stakeholders
- Goals to Attract New Investment & Redevelopment



Downtown Redevelopment Plan Update

November 7th Planning Commission Meeting:



Downtown Redevelopment
Area – Old Boundary



Downtown Redevelopment Area
– Expanded Boundary

Downtown Redevelopment Plan Update

Augusta's Downtown Redevelopment Area

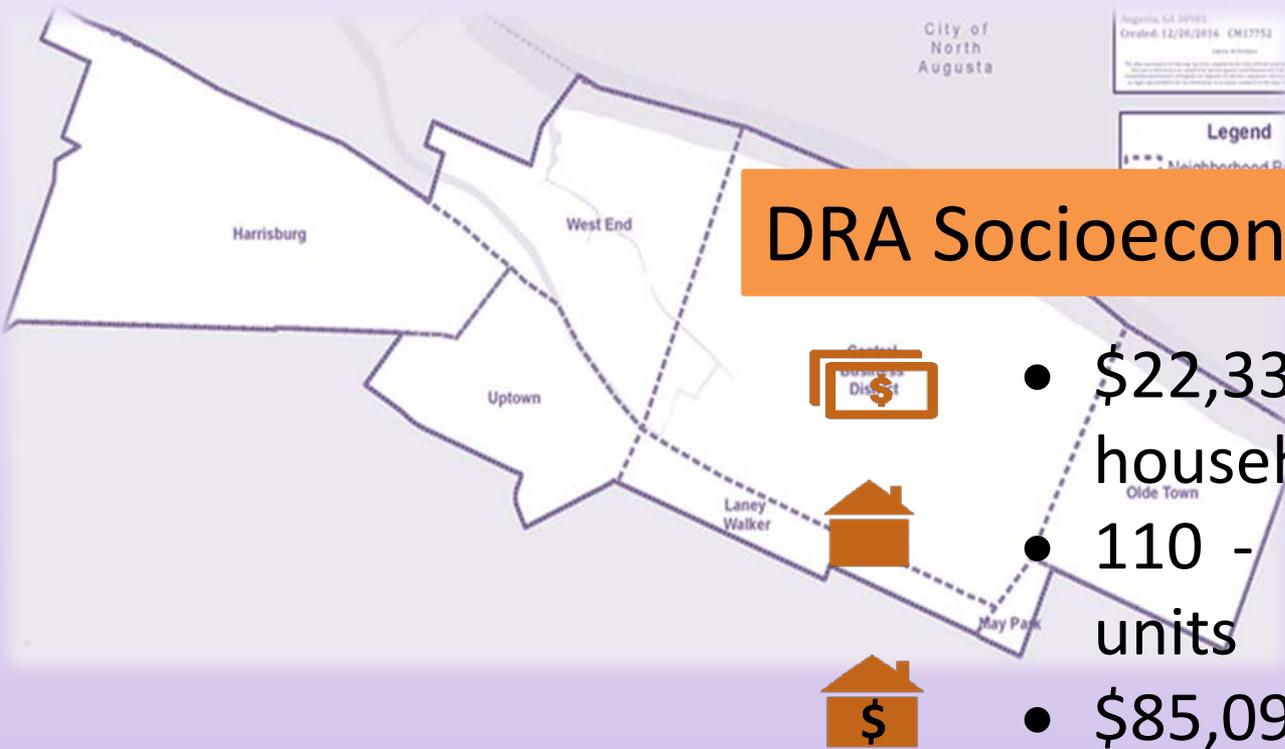


- 2.66 - Square Miles
- 7,438 - Population
- 23,080 - Total jobs
- 759 - Business Licenses

Population Source:

US Census Bureau, American Community Survey 2010-2014 5-Year Estimates

Downtown Redevelopment Plan Update



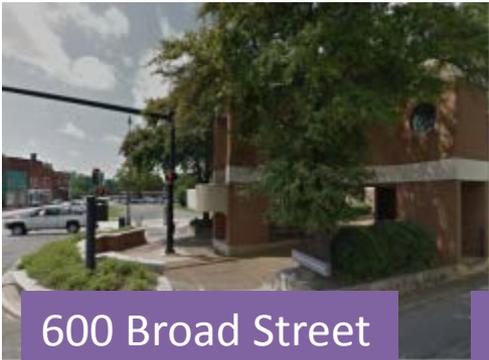
DRA Socioeconomic Profile

- \$22,334 - Median household income
- 110 - New housing units
- \$85,093 - Median home value (owner occupied units)

Primary Source:
US Census Bureau, American Community Survey 2010-2014 5-Year Estimates

Downtown Redevelopment Plan Update

Urban Redevelopment Areas:



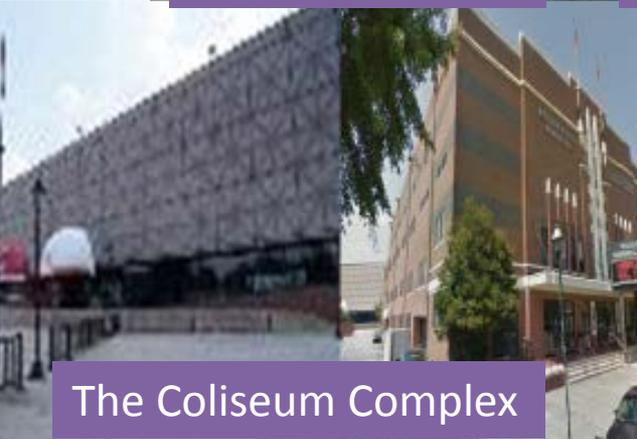
600 Broad Street



Municipal Building Complex



The "Old Depot" Site



The Coliseum Complex



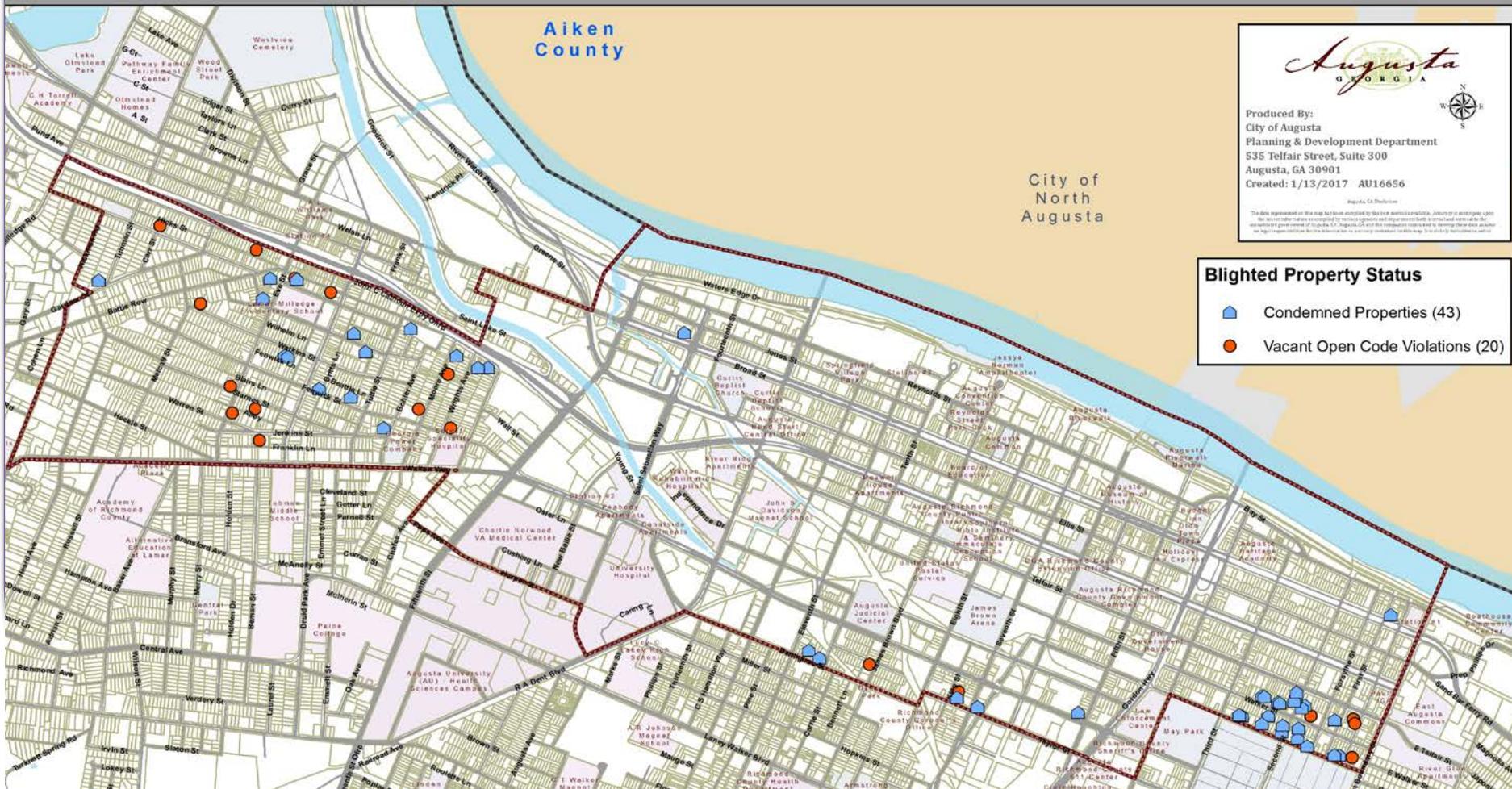
The Port Royal Site



Former Main Library Site

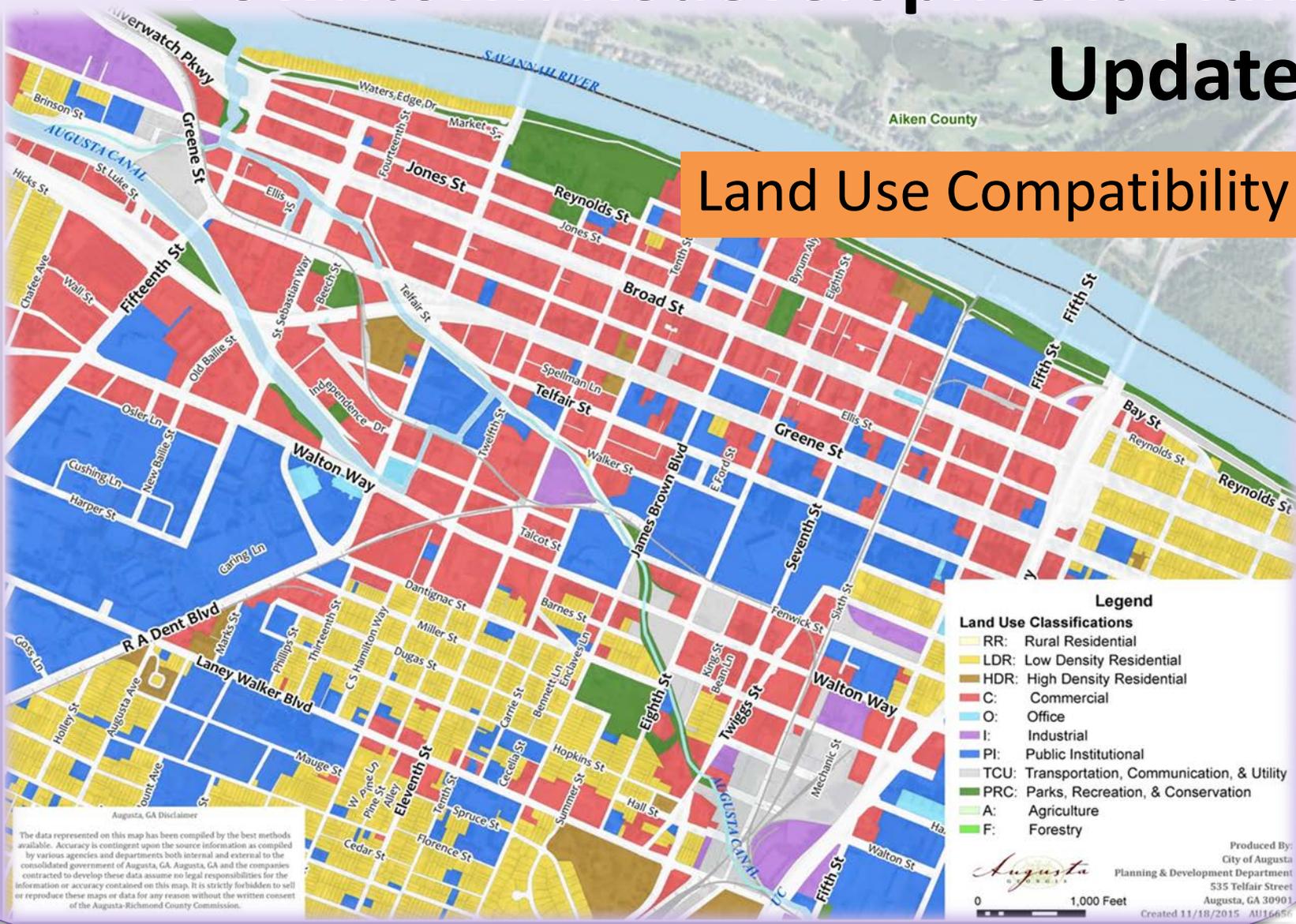
Downtown Redevelopment Plan Update

Downtown Redevelopment Area - Blighted Properties



Downtown Redevelopment Plan Update

Land Use Compatibility



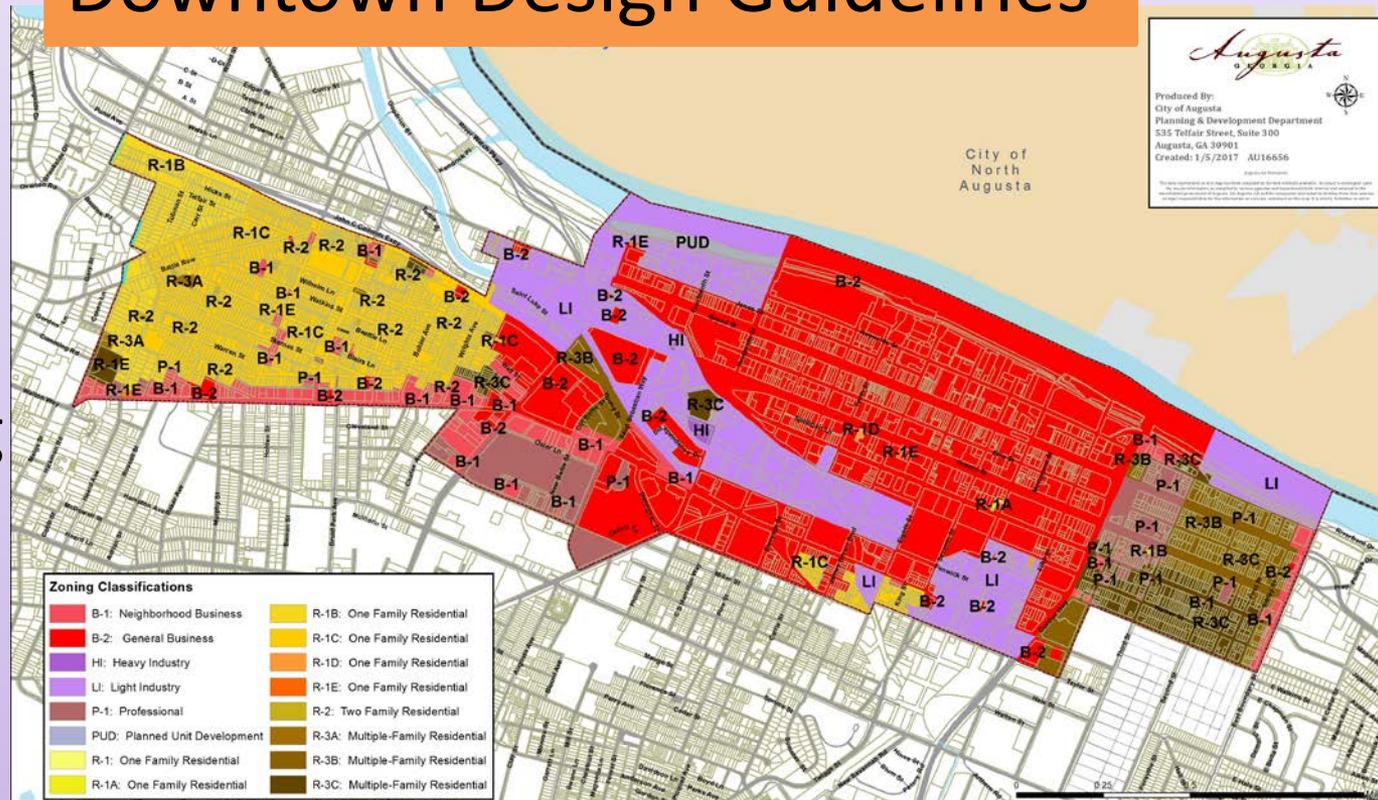
- Legend**
- Land Use Classifications**
- RR: Rural Residential
 - LDR: Low Density Residential
 - HDR: High Density Residential
 - C: Commercial
 - O: Office
 - I: Industrial
 - PI: Public Institutional
 - TCU: Transportation, Communication, & Utility
 - PRC: Parks, Recreation, & Conservation
 - A: Agriculture
 - F: Forestry

The data represented on this map has been compiled by the best methods available. Accuracy is contingent upon the source information as compiled by various agencies and departments both internal and external to the consolidated government of Augusta, GA. Augusta, GA and the companies contracted to develop these data assume no legal responsibilities for the information or accuracy contained on this map. It is strictly forbidden to sell or reproduce these maps or data for any reason without the written consent of the Augusta-Richmond County Commission.

Downtown Redevelopment Plan Update

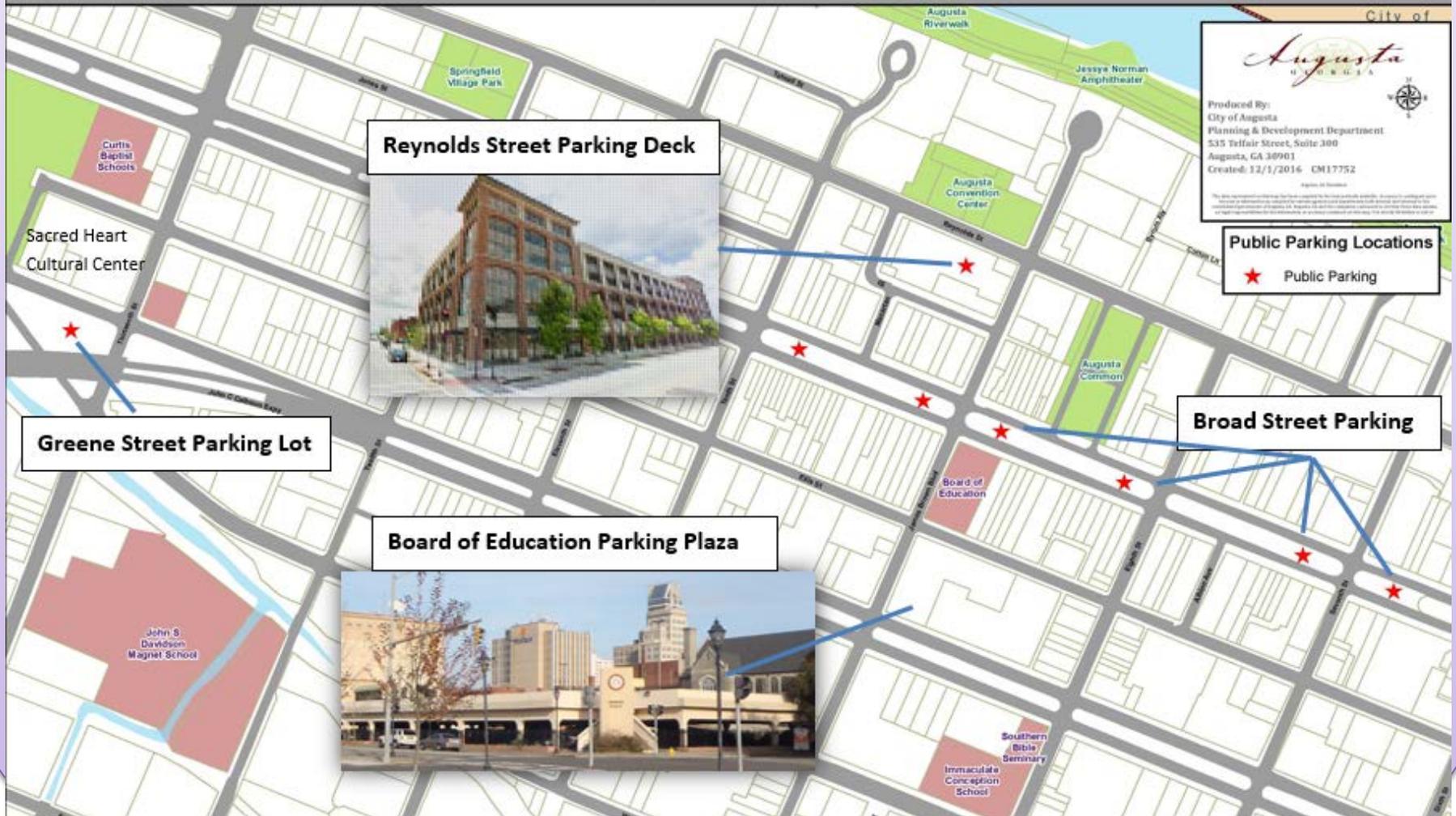
Downtown Design Guidelines

- Historic District
- The Levee
- Place Making
- Parking
- Circulator



Downtown Redevelopment Plan Update

Downtown Redevelopment Area - Public Parking



Downtown Redevelopment Plan Update

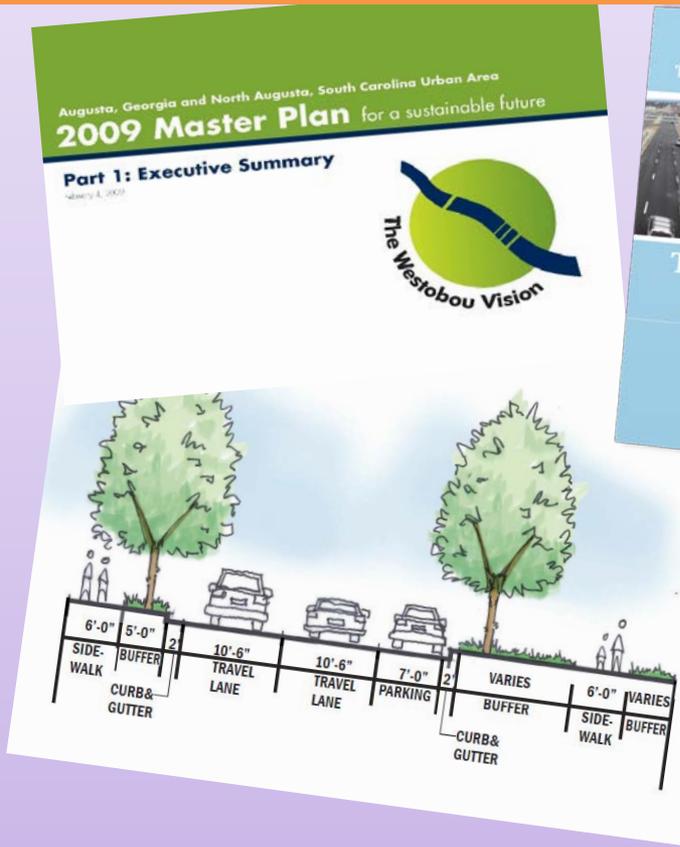
Subject of Public Discussion



Ellis Street Near Tenth Street Looking East

Downtown Redevelopment Plan Update

Other DT Development & Design Guidelines



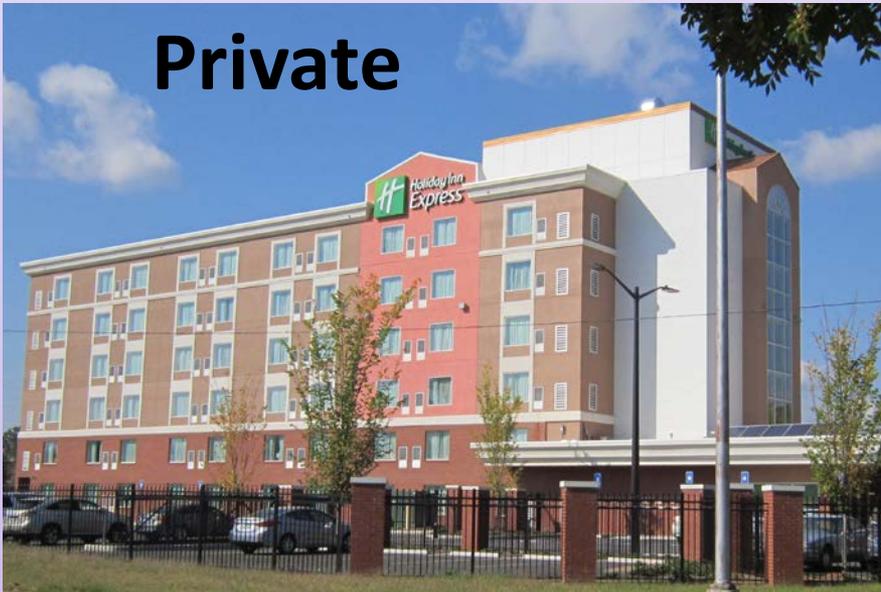
October 14, 2010
 prepared for
 The City of Augusta, Georgia
 by
 SHAW+DESIGN LLC
 with
 Crutson Engineering Group
 KORN Architecture Inc
 The Woodhouse Partnership
 Urban Partners



Downtown Redevelopment Plan Update

Recent Improvement Initiatives

Private



- Medical
Condos/Offices
- Retail
- Hotels
- Residential
- Mixed Use

Downtown Redevelopment Plan Update

Recent Improvement Initiatives

Public



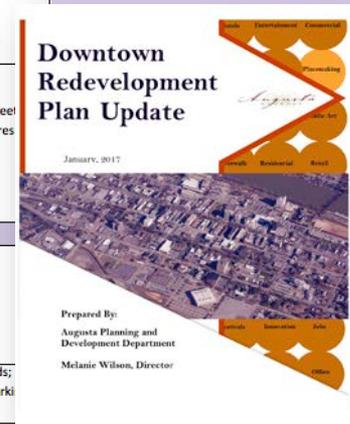
- SPLOST VII Projects totaling \$215,550,000
- Added Development Initiatives, (i.e. Augusta Convention Center, Hotel Development Potential & Housing Redevelopment near Lamar Building)

Downtown Redevelopment Plan Update

- Organization
- Parking
- Economic Development
- Land Use
- Public Realm
- Cultural Resources

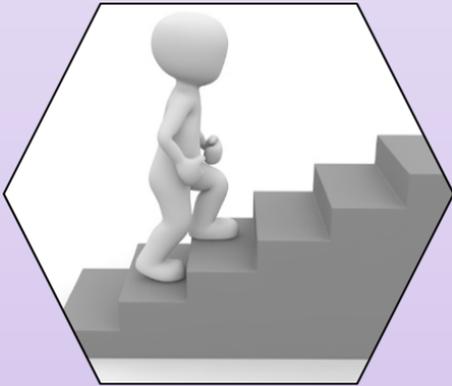
Implementation Strategy Matrix

7.7 Implementation Strategy Matrix				
ID	Goal/Strategy	Partners	Timeline	Implementation Steps
Organization				
1	Goal: Choose appropriate plan implementation structure, Maintain active oversight of the development of the Downtown Redevelopment Area (DRA) as established in study	Administrator, APDD, AHCCD, DDA	2017, Ongoing	
	Strategy 1. Establish an Augusta Downtown Redevelopment Oversight Committee with stakeholders specifically concerned with redevelopment in study area to: a.) Carry forward measures and recommendations developed through the plan and public process; b.) Act as the community liaison; c.) Help ensure community buy-in for projects within DRA	DDA; Chamber, Augusta Tomorrow, ARC; Public at large; residents; interested stakeholders	Ongoing	1. Confirm participants (members) 2. Establish action steps toward communications and regularity of meet 3. Prepare and implement plan measures
Parking				
2	Goal: Discuss implementation of parking improvement plan and/or possible creation of a Public Parking Authority or entity with certain capabilities: self-sufficiency, collection of fees (and fines), issue bonds; allocation of fund options	Administrator, DDA, APDD, Downtown property owners	2017	
	Strategy 1. Devise and implement a Parking Management Plan that incorporates decisions of a comprehensive parking and circulation plan that includes:	APDD, Cooper Carry, Augusta Tomorrow, CVB, Engineering,	2017-2018	1. Invite expert speakers, address needs; 2. Review existing policies; previous park studies, & public comments;



Downtown Redevelopment Plan Update

Next Step:



Implement Future Growth

Collaboration with Community Stakeholders: City Departments, Organizations, Businesses, Private Citizens, and Residents

