



Office of the Administrator

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NEWS RELEASE

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Augusta, Georgia to host a business development workshop series

AUGUSTA, GA (January 19, 2023) – Augusta, Georgia is hosting a local small business development workshop series to help entrepreneurs ensure business success. The seminar is titled *The ABC of Business Success* and will be held from 6pm-8pm on February 22, 2023, in the Linda Beazley Community Room in the Augusta Municipal Building.

Session topics include marketing and branding, market research and competitive analysis, and project preparedness and readiness. This event is free, but registration is required. Seating is also limited. [Click here](#) to register, and residents can email Dr. Yolanda Jackson at yjackson@augustaga.gov or call 706-821-2406 for more information.

Media interested in covering this topic should contact Public Information Manager Danielle Harris at 706-312-5511.

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For more information about Augusta, Georgia, visit www.augustaga.gov and follow the Augusta, Georgia on [Facebook](#) and [Twitter](#)