



Office of the Administrator

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Interim Administrator

NEWS RELEASE

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Augusta Mayor Davis and North Augusta Mayor Williams kick off Second Annual Trash Bash at the Border Challenge

AUGUSTA, Ga. (September 15, 2022) – Augusta Mayor Hardie Davis, Jr. and North Augusta Mayor Briton Williams have officially challenged one another over which city can turn out the most volunteers and clean up the most trash in an event to raise awareness about litter, illegal dumping in and near the Savannah River.

The neighboring cities will go head-to-head in the inaugural Trash Bash at the Border Challenge on September 17, 2022, from 9 a.m. to 11a.m. Volunteers will compete for the most impactful cleanup measured by volunteer turnout, total amount of debris collected, tires and recycling materials removed, and the most unusual littered item found. Projects include cleanups by land and by water with kayaks and motorized boats.

North Augusta volunteers will meet at the North Augusta Riverfront Amphitheater and volunteers from Augusta, Georgia will gather at the Jessye Norman Amphitheater at the Augusta Riverwalk.

The Mayor with the least amount of volunteers will have to wear the opposing team's shirt and present winning Mayor with the Mayor's Cup at their city council or commission meeting.

"As we prepare to transition from summer to fall, what better time to host the 2nd annual Trash Bash at the Border," said Mayor Hardie Davis. "We are gearing up for festival mode and football, and to be a great host city, we should be a clean city. This is a friendly competition with regional impact. The river doesn't separate us, but connects us, so we do this in tandem to keep one of our most valuable resources viable for all."

Mayor Williams shared similar sentiments.

"The Trash Bash is important for several reasons. One, the river is an asset for North Augusta and we must be good stewards of it. Second, this event brings out so many citizens of all ages who want to make a difference in their community. Finally, as Mayor I cannot think of a better way to bring the community together to work toward something bigger and better than ourselves," said Mayor Williams.

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This event is open to the public, and those interested in participating can [register here](#).

This event was developed through a partnership between Augusta, Georgia and Keep Aiken County Beautiful, an affiliate of Keep America Beautiful dedicated to ending litter and beautifying communities in the Aiken, South Carolina area. Other community partners include Augusta, Georgia's Office of the Mayor, Engineering & Environmental Services Department, and Augusta Utilities. This event is supported by Chick-fil-A and Two Dudes and A Boat Kayak Rentals.

Media interested in covering this event should contact Augusta Utilities' Public Information Officer Leadra Collins at 706-823-4399.

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